

Press Release

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PC-WARE enters North African market: Subsidiary in Algeria is being formed

Leipzig, 25 November 2009 – *PC-Ware Information Technologies AG continues its strategy of internationalization by establishing PC-WARE North Africa in Algiers, Algeria. The offerings of the company cover both the fields of data center and software licensing and services.*

“Our decision to enter the Algerian market is once again a consequence to our customers’ needs and establishing an organization here clearly underlines our commitment to fulfill those. Being one of the world's biggest oil- and gas-exporting countries and having large natural reserves Algeria will continue to be an exciting market for our globally operating customers from the hydrocarbons industry – and thus, it is for us”, says Dr. Klaus Elsbacher, CEO PC-WARE.

The portfolio of PC-WARE North Africa will comprise licensing and services in the fields of integration, virtualization, high availability, IT security, storage, consolidation, MultiVendor Helpdesk, infrastructures and communication, maintenance, asset management as well as hardware procurement. Besides the telecommunications, oil and gas industry, the company wants to actively participate in the development strategy of public ICT in Algeria with providing their support, expertise and experience.

Djaoued Salim Allal, the appointed General Manager for PC-WARE North Africa, is confident in establishing a profitable organization soon: “Our team of 15 is highly competent having a strong background and experience in the Algerian market. We know our customers very well and we know how to make them more successful in their undertakings. This know-how will leverage our business in the short run and help us achieve our goal of becoming one of the leading ICT providers in the Algerian IT market.”

Contact

Janine Stoye
Communications
PC-WARE Group
Tel: +49 341 2568 160
Fax: +49 341 2568 999
Email: janine.stoye@pc-ware.de

PC-WARE Group

PC-WARE is one of the leading manufacturer-independent ICT Solution Providers in Europe. In its first core business of software (software licensing, consulting on licensing agreements and software & IT asset management) PC-WARE is the market leader in Europe. The company is one of only 5 Microsoft LARs (Large Account Reseller) in the entire EMEA region (Europe, Middle East, and Africa). In addition, the company offers a broad range of consulting, solutions and services in the software environment reaching from the analysis, design and implementation to 24/7 MultiVendor Helpdesk and trainings. The focus topics of the company are virtualization, IT security, systems management, communication and collaboration (with unified communications, Microsoft Exchange and Sharepoint solutions) and software asset management. As leading manufacturer-independent provider in the fields of infrastructure, consulting and managed services for data centers the COMPAREX companies form the second core business of the PC-WARE Group. The COMPAREX business focuses on the analysis, consulting, design and implementation as well as MultiVendor Support for complex infrastructures.

PC-WARE has subsidiaries in 26 countries in Europe, Africa, and Asia (CN, KZ) and currently about 1,700 employees who serve business customers from industry, public administration and medium-sized businesses as well as major, globally active customers. Together with cooperation partners, PC-WARE is developing new markets in North and South America, Asia and Australia. In the FY 2008/2009 PC-WARE achieved revenue of EUR 890 million. The company, profitable since its formation in 1990, has been listed at the Frankfurt Stock Exchange since May 5, 2000 and in the Prime Standard since 2003. (WKN: 691 090, ISIN: DE0006910904, Reuters Instrument Code: PCWG.DE).