

Press Release

IT/ Business

Full steam ahead: Emilio Jodeit is the new Sales Director at BISON Systems

Sursee, 06.11.2006- BISON Systems AG, one of the leading Swiss system integrators with headquarters in Sursee, has appointed Emilio Jodeit Director of Sales, effective as per November 6, 2006. In this position, he spearheads the sales and back office team in Sursee and the branches in Basel, Bern and Winterthur.

Before working for the subsidiary of the IT service provider PC-WARE, the Bavarian-born manager has gathered over 25 years of experience in the fields of management, sales, finances and marketing in the IT industry in Germany and Switzerland. Emilio Jodeit, who is moving from Sun Microsystems to BISON Systems, has, among other things, worked as Vice Director and Director of Sales & marketing at Bechtle Data AG.

“In Emilio Jodeit, we were able to recruit a tried and tested sales expert with excellent knowledge of the Swiss market. As a hunter and drawing on his broad network of contacts and his well-founded knowledge of the trade and financial industry, he will perfectly complement the strengths of our account managers and branch managers. Given his extensive management experience, the successful market presentation of BISON Systems AG will be lent additional, positive impulses and will dynamically drive forward the rebranding as PC-WARE Systems (Switzerland), scheduled for the 1.4.2007”, says Oliver Schalch, COO BISON Systems.

Emilio Jodeit is therefore the successor to Marco Rudolf, who decided to seek new challenges in August 2006.

Emilio Jodeit will also continue to make every effort to incorporate and implement his new ideas and market needs.

Contact:

Cornelia Willi
BISON Systems AG, Enterprise, CH-6210 Sursee
phone: +41 41 925 50 50, fax: +41 41 925 51
e-Mail: cornelia.willi@bison-systems.ch, www.bison-systems.ch

BISON Systems AG

BISON Systems, the IT systems provider founded in 1983, is known throughout Switzerland as a leading systems integrator. Over 170 staff at its Sursee headquarters and Basel, Bern and Winterthur branches support numerous small and medium-sized businesses and large firms in all branches of industry and commerce.

BISON Systems is a full-service provider. Its core competencies comprise: network and storage installations and consulting, security solutions, hardware management, software asset management, POS till systems, voice-over-IP telephony and point-of-information technology.

Thanks to over 20 years of experience in IT, the company also offers its clients a long-established and high-quality partner network that includes Hewlett Packard, Microsoft, Cisco, Citrix, Veritas, Computer Associates, Fujitsu Siemens, Xerox and many more.

BISON Systems has been operating profitably since its inception. The majority shareholder, with 70%, is PC-Ware AG of Leipzig, Germany, an IT services provider active throughout Europe, with branches in 17 European countries (D `PC-WARE + Senas`, GB, F, I, BE-NE-LUX, A, CZ, CH, DK, FIN, S, N, RSA, RUM).

Internet: www.bison-systems.ch

PC-WARE AG

PC-WARE Information Technologies AG is one of the leading manufacturer independent IT enterprises in Europe, offering a comprehensive service portfolio which covers licensing of standardised software, software management, system support, proprietary software solutions and complete systemhouse services, in addition to financial services provided via its own subsidiaries. PC-WARE has emerged as the outright market leader in Europe in its core business of software licensing and licence management; as a systems house, the company is ranked third in Germany.

Employing over 1,200 people, the company has subsidiaries in 15 European countries (D, GB, F, I, BE-NE-LUX, A, CZ, CH, DK, FIN, S, N and ROM) as well as in South Africa and the USA, and serves a customer base of more than 85,000 corporate clients. PC-WARE was granted European Large Account Reseller (LAR) status for the whole of Europe, the Middle East and Africa (EMEA region) by Microsoft, one of the company's key business associates.

Together with co-operation partners PC-WARE is currently targeting markets in North America and South America, Asia, Australia and Eastern Europe as well as serving global key accounts.

PC-WARE works in close cooperation with a number of global players within the IT industry, including Microsoft, Citrix, Adobe, Novell, Symantec, McAfee, Veritas, Computer Associates, Oracle, Attachmate, Autodesk, Fujitsu-Siemens, IBM/Lotus, and Hewlett Packard.

The company has been operating profitably since its inception in 1990. Activities within the area of software reselling commenced in 1993. In 1998, the GmbH (limited liability company) became an AG (stock corporation). PC-WARE AG has been listed on the Frankfurt Stock Exchange since 5 May 2000 and joined the Prime Standard in 2003 (WKN: 691 090, ISIN DE0006910904, Reuters Symbol "PC-WARE").