

PC-WARE subsidiary DIGI TRADE acquires major Czech bank as its customer

Leipzig/Prague - August 12 2006 – DIGI TRADE, a 100 % subsidiary of the pan-European IT service provider PC-WARE AG, is taking over the entire license management for Microsoft products on behalf of Česká spořitelna. The recently concluded agreements with the largest bank for private customers, small and medium-sized companies and local governments and public authorities in the Czech Republic represents the most extensive enterprise agreement (EA) in the history of DIGI TRADE. It includes service for all Czech subsidiaries of Česká spořitelna.

“The extensive consulting by PC-WARE DIGI TRADE and the high degree of competence led to a general agreement that is absolutely tailor made to suit our needs and standards”, says Karel Brtnický, Director for IT Decentralized Systems at Česká spořitelna.

With the bank’s contract DIGI TRADE is strengthening its position as leading Czech wholesaler for Microsoft products (LAR). Despite the saturated Microsoft market, DIGI TRADE succeeded in the last fiscal year in raising turnover by 23 percent.

“We achieve the lion’s share of this increase in turnover in the business field of IT Services. Within this framework, Software Asset Management is gaining special significance for our existing customers”, says Zdeněk Lukeš, General Manager at DIGI TRADE. “The reasons why we were awarded the contract in such an important tender procedure are our expertise and our clear market strategy. The agreement provides the customer with ideal licensing and effective license management. Ultimately, it offers a secure basis for extensive IT projects and the introduction of new technologies, also in the branches.”

Česká spořitelna and its branches together manage over 5.3 million customers on the Czech market. The bank is member of the First Bank Group, one of the largest Central European financial groups with over 15 million customers.

You can find additional information on PC-WARE and Software Asset Management under www.pc-ware.com or under www.softwareassetmanagement.com.

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PC-WARE AG

PC-WARE Information Technologies AG is one of the leading manufacturer independent IT enterprises in Europe, offering a comprehensive service portfolio which covers licensing of standardised software, software management, system support, proprietary software solutions and complete systemhouse services, in addition to financial services provided via its own subsidiaries. PC-WARE has emerged as the outright market leader in Europe in its core business of software licensing and licence management; as a systems house, the company is ranked third in Germany. Employing over 1,000 people, the company has subsidiaries in 15 European countries (D, GB, F, I, BE-NE-LUX, A, CZ, CH, DK, FIN, S, N and ROM) as well as in South Africa and the USA, and serves a customer base of more than 75,000 corporate clients. PC-WARE was granted European Large Account Reseller (LAR) status for the whole of Europe, the Middle East and Africa (EMEA region) by Microsoft, one of the company's key business associates.

Together with co-operation partners PC-WARE is currently targeting markets in North America and South America, Asia, Australia and Eastern Europe as well as serving global key accounts.

PC-WARE works in close cooperation with a number of global players within the IT industry, including Microsoft, Citrix, Adobe, Novell, Symantec, McAfee, Veritas, Computer Associates, Oracle, Attachmate, Autodesk, Fujitsu-Siemens, IBM/Lotus, and Hewlett Packard.

The company has been operating profitably since its inception in 1990. Activities within the area of software reselling commenced in 1993. In 1998, the GmbH (limited liability company) became an AG (stock corporation). PC-WARE AG has been listed on the Frankfurt Stock Exchange since 5 May 2000 and joined the Prime Standard in 2003 (WKN: 691 090, ISIN DE0006910904, Reuters Symbol "PC-WARE").